Health and Wellbeing projects and activities FUNDING APPLICATION

1. **Applicant:**

Name	Irene Kohler
Organisation	Older People's Champion under the umbrella of Salisbury Area Board

2. **Amount of funding required from South West and Southern Area Boards:**

£0 - £1000 £500 from each Area Board: Salisbury has agreed £1,000	£1,000
£1001 - £5000	
Over £5000 (please note – our grants will not normally exceed £5000)	

3. **Are you applying on behalf of a Parish Council?**

Yes	
No	no

4. **If yes, please state why this project cannot be funded from the Parish Precept?**

5. **Project title?**

Silver Salisbury

6. **Project summary: (100 words maximum)**

A programme of events for people aged 55plus, for 3 weeks around 1st October celebrating International Older People's Day including both special events and open taster sessions at a range of regular ongoing activities both central and local community venues beyond the Salisbury Area Board boundary. Events are no or low cost. The programme aims to promote positive role models of older people to counteract negative media publicity depicting older people as dependent burdens on society and simultaneously encouraging people who may be lonely or isolated to engage with individual/groups and physical and creative activities to enhance health and wellbeing.

7. What is the Post Code of the place where your project is taking place?

A range of venues in
SP1, SP2, SP3, SP4, SP5, BA12

8. Please insert a tick against the themes which best describe your project: highlighted in yellow

Intergenerational

Older people support / activities

Carers support / activities

Promoting physical and mental wellbeing

Combating social isolation

Promoting cohesive / resilient communities

Arts, craft and culture

Safer communities

Heritage, history and architecture

Inclusion, diversity and community spirit

Environment, recycling and green initiatives

Sport, play and recreation

Transport

Technology and digital literacy

Other, please specify support groups of and for people with ongoing health conditions

9. About your project
Please tell us about your project (a strong application will address all of the following):

(a) How does your project support local needs and priorities?

The overall aim of the programme is to reach out to the "hard to reach" to encourage people who as a result of bereavement of partner and/or contemporaries no longer engages socially and has become or is likely to become lonely and/or isolated. A major part of the project is community outreach much face to face with individuals and groups, to invite, encourage and support them to attend a new activity or event in the hope that something in the varied programme will be a trigger. It is now widely known that social and activity engagement enhances health and well being. We are pleased to be working closely with social prescribing teams who are always looking to increase the range of activities they can signpost to

(b) How many older people/carers to do you expect to benefit from your project?

About 100 people will be contributing (mostly older and on a voluntary basis) to providing and/or delivering the programme events and they will benefit from job/role satisfaction   100

About 12 events will be pleased to have an average of five people drop in for a taster session   60

About 5 events will expect an average of 12 people to each event   60

About 6 events will expect an average of 50 people attend each event   300

The Guildhall event will expect to have a minimum of 200 visitors and about 100 people

involved in contributing to the programme   300

Approx 20 people involved in getting the message and the programme widely circulated   20

Total anticipated number to benefit from this initiative: 840

These estimated numbers are based on my experience in Salisbury: I hope that by extending promotion and events beyond the Salisbury Area Board boundary will mean that far more people will engage and participate in the programme

It is not possible to estimate the number of people who may follow up and continue an activity

(c) How will you encourage volunteering and community involvement?

Overall, volunteering is by example as my role in organising, promoting and co-ordinating this programme and persuading contributors to volunteer their time and energy.

Community involvement is through working with community leaders. I am engaging with Bemerton Heath, The Friary, Bishopdown, Harnham, Lower Bemerton, and faith groups

By working with Wiltshire Creative, Salisbury Museum and The Library, Tesco Community, Hospital radio, Safer and Supportive Salisbury Group members, Wessex Community Action, community involvement with established organisations enhances the development of two way engagement

(d) How will you ensure your project is accessible to everyone (for example: people living with a disability or on low incomes, or vulnerable, or socially isolated etc.)?

The principle of the programme is that it is free or very low cost. Many of the events are offered as taster events which is specifically appropriate for people on limited incomes to be able to have a go before commitment

The venues used are wheelchair accessible. For the guildhall event there will be a BSL communicator on hand all day: the programme will be promoted to the deaf community and should they book in, I will need discuss with CEMs on how to resource BSL interpretation

The programme is geared to be promoted to people who may live alone or be socially isolated and volunteers are briefed to ensure all participants are greeted and included

The major work to ensure inclusion is in the outreach work to reach isolated people to encourage them to participate

(e) How will you work with other community partners?
(f)

I already work with community partners through the Health and Wellbeing Group, Safer and Supportive Salisbury Group, the Dementia Action Alliance, Charity Chairs network and using my CVS experience, Wessex Community Action. The members include the key organisations and groups in Salisbury or contacts to them. Many of them are contributing to the programme of events. My networks are extended to the Soroptimists and the organisations they support and the contacts I made through ten years trusteeship of Swan Advocacy.

How do I work with them? I invite them for a coffee and hope to enthuse them with the project in hand and about 50% usually then contribute to the project as they know that I will support their projects in turn, and that we have common interests of equality of opportunity and that some people need support to grasp those opportunities for a range of reasons. As when engaging with volunteers, I always discuss resources as I want them to contribute their time, enthusiasm and commitment, not be out of pocket unless they wish to donate

10. Safeguarding
Please tell us about how you will protect and safeguard vulnerable people in your project (You must address all of the following):

- Please provide evidence of your commitment to safeguarding and promoting the welfare of older/vulnerable people and their carers.
- How do you make sure staff and volunteers understand their safeguarding responsibilities?
- Who in your organisation is ultimately responsible for safeguarding?

The majority of events are part of ongoing groups and organisations and are covered by their policies and insurance. The people involved in supporting me in delivering events specifically organised for this programme will all be briefed verbally and in writing on their safeguarding responsibilities together with briefing on Health and Safety, housekeeping etc. I will be going through the arrangements for programme with the Salisbury Community Engagement Manager

11. Monitoring your project.
How will you know if your project has been successful?

My aspiration is to be able to monitor for ethnicity, disability etc to evidence diversity in the participation of the programme and diversity of contributing groups/organisations. Additionally factors to indicate whether people live alone and what other activities they engage in. My aspiration would be to follow through on the numbers that subsequently join a new activity. However to be able to undertake that level of monitoring would entail a very different funding application due to the resources required to undertake comprehensive monitoring.

Within my capacity as part-time pro-bono organiser and co-ordinator I intend to monitor approximate numbers attending the various events and informally, the level of enjoyment, participation and satisfaction. Last year the most frequent feedback was "you will be doing this again won't you?"   We will be asking all group facilitators to ask people to sign in and give their post code so we can analyse the geographic spread of participants

12. **If your project will continue after the Wiltshire Council funding runs out, how will you continue to fund it?**

 This is a one off programme with no ongoing costs. This is the second year of organisation. Repetition in subsequent years will only be undertaken if/when funding is achieved

13. If this application forms part of a larger project (eg. building of new village hall), please state what this project is and approximately how much the overall project will cost

The overall project will cost £2,010. I am applying to Salisbury Area Board for £1,010 and for £500 to each Southern and South West Area Boards. Whilst the majority of events are based within the geographic boundary of the Salisbury Area Board, there have been requests from activities beyond the Salisbury Area Board area to be included in the programme. All the groups I have been in contact with estimate that some of the participants will be coming from beyond the Salisbury boundary. Contributions from the Southern and South West Area Boards will enable the programme to be promoted in the towns, villages and communities of all three area boards.

Last year was the first programme and we are aware that participants came from beyond the Salisbury Area Board boundary. Contributions from additional area boards will enable the programme to further develop the programme on offer beyond Salisbury and enable me to work with Celebrating Age, other CEMs and regional or county wide organisations. There are a number of individuals such as those contributing to this programme who work in a number of small towns/villages and would welcome the opportunity to be part of this pro-active programme

14. Finance

    (a) Either - Your Organisations Finance

       Your latest accounts: Month: **Year:**
       Total Income:
       Total Expenditure :
       Surplus/deficit :
       Free reserves currently held:
       (money not committed to other projects/operating costs)

       Why can't you fund this project from your reserves?
       N/A

    (b) Or - We are a small community group and do not have annual accounts or it is our first year (please tick if this applies to you)

    N/A   **This is a project initiated organised and co-ordinated by Salisbury Older People's Champion**

(c) Please detail your project finance *(if your organisation reclaims VAT please exclude VAT from the project costs)*

Planned project costs	£	Planned income	£
Room and equipment hire	300	H&WB grant	**300**
Travel and out of pocket expenses for facilitators and volunteers	200	H&WB grant	200
Programme editing and design	250	H&WB grant	250
Printing costs	400	H&WB grant	400
Fee to museum	030	H&WB grant	030
Other promotional costs	250	H&WB grant	250
Use of Guildhall	900	Contribution in kind by Salisbury City Council	00
Organisation and co-ordination consultancy rates. Equivalent of one day per month for 9 months and 13 days over the programme: 22 days @£100	£2,200	In kind	00
28 hours admin @£10 8 x half days in September/October	300	H&WB grant	280
refreshments	150	H&WB grant	150
Out of Salisbury travel expenses	150	H&WB grant	150
Estimated volunteer hours from other organisations: 30 days	1,500		00
Estimated professional hours from other individuals and organisations = 15 days	1,500		00
Total	**£8,100**	**Total**	**£2,010**

1. *£50 per day for general volunteers*

2. *£100 per day where technical or professional advice is provided e.g. architect drawing up plans.*

3. *A maximum of 25% of the total project costs*

15. DECLARATION

Supporting information - Please confirm that the following documents will be available to inspect upon request (You DO NOT need to send these documents to us):

Quotes: N/A

☐   I will make available on request 1 quote for individual project costs over £500 & 2 quotes for project costs over £1000 (Individual project costs are listed in the expenditure section above) **N/A**

Project/Business Plan: N/A

☐   For projects over £50,000: I will make available on request a **project or business plan** (including estimates) for projects where the **total project cost** (as declared in the financial section above) exceeds £50,000 (tick only when total project cost exceeds £50,000).

Accounts: N/A

☐   I will make available on request the organisation's **latest accounts**

Constitution: N/A

☐   I will make available on request the organisation's Constitution/Terms of Reference etc.

Policies and procedures: N/A

☐   I will make available on request the necessary and relevant policies and procedures such as Child Protection, Safeguarding Adults, Public Liability Insurance, Access audit, Health & Safety and Environmental assessments.

Other supporting information (Tick where appropriate, for some project these will not be applicable): N/A

☐   I will make available on request evidence of ownership of buildings/land

☐   I will make available on request the relevant planning permission for the project.

☐   I will make available on request any other form of licence or approval for this project has been received prior to submission of this grant application.

And finally...

☑   I confirm that the information on this form is correct, any award received will be spent on the activities specified.